



## ***Construction – The Opportunity Industry – Sponsors Programs at Michigan School Boards Conference***



The Michigan Construction Industry, under the banner “Construction, the Opportunity Industry” was very prominent during the Michigan Association of School Boards Annual Leadership Conference.



The Mission of the MSBO is to continually improve the leadership and management in school business with operational services, while

enhancing the professional, social, and economic well-being of its members.



A number of organizations, including Greater MI PMC and Michigan MCA participated in a ten booth area, exhibiting as a “Construction Jobsite”. The site was tremendously well-received with a great amount of interest from the school board

members.

School board members stopped and filled out surveys regarding their experiences with the organized construction industry. On the whole, the Construction Industry has been very involved in the past six conferences of the MSBO with booths, sponsorships, and speakers for workshops. We also have presented a number of prizes for their activities.



The Industry’s exhibits were directed at teaching the School Board members how to best utilize the members of the organized industry.