

Construction – The Opportunity Industry – Sponsors Programs at Michigan School Boards Meeting



The Michigan Construction Industry, under the banner “Construction, the Opportunity Industry” was very prominent during the Michigan Association of School Boards Annual Leadership Conference.

The Mission of the MSBO is to continually improve the leadership of and management in school business and operational services, while enhancing the professional, social, and economic well-being of its members.

The Construction Industry has been very involved in the past four conferences of the MSBO with booths, sponsorships, and speakers for workshops. We also have presented a number of prizes for their activities.

This year, the Industry sponsored featured speaker, Jim “the Rookie” Morris. Morris’s Cinderella story is a testimony to the power of dreams and their ability to inspire and transform human life. The real life “Rocky,” Jim’s story strikes a chord with all types of audiences. A schoolteacher by trade, he was a wonderful storyteller whose miracle story captivates and inspired the audience to never give up on a dream. Industry representatives were present at the podium and were given the opportunity to introduce the speaker.



The Industry had ten booths at the program outlining the many benefits for School Board members to utilize the members of the organized industry.

Pictured left – Walt Maner, Executive Director, Michigan Mechanical Contractors and PMC Career Development Consultant Aggie Cole

We also were given the opportunity to have a workshop on our upcoming program on the Ten Elements Necessary to Achieve a Successful School Construction Project. This program will be a video-conference that will be “beamed” to numerous sites in the State. The inner-active program will be held in February with contractors and association representative in attendance at each site to answer questions and make local presentations.

Pictured right – Speaking to the School Board officials PMC Consultant William Smart and Michigan AGC Executive Vice President Richard Brunvand



Along with the joint participation, the PMC is a member of MASB’s Business/Corporate Associate Membership Program as a way to boost our influence on the various buying decisions of the statewide organization.